

# NET 2009



## The Tourism Connection: Sustaining People, Places, and Communities

### 2009 National Extension Tourism Conference - Sponsorship Opportunities

The National Extension Tourism conference (NET) is Extension's biennial educational forum, uniting service providers, educators and research leaders in topical discussions focusing on rural tourism development. Delegates engage in workshops and panels examining emerging consumer markets and trends, international inbound market developments, the rapidly evolving nature of the Internet and its use for online travel planning and booking, and special sessions designed to address the unique informational and networking needs of the attractions segment of the travel industry.

As a sponsor, you will:

- Reach leading tourism educators and researchers, as well as social, demographic, and business experts.
- Increase your brand recognition and visibility among state rural tourism leaders; and
- Contribute to a critical examination of the tourism industry's performance, consumer and market trends, forecasts, strategies and marketing intelligence.
- Assist in pushing the economic and community development programs further than they've ever been.
- Engage in one-on-one discussions with these key development decision makers.

The NET sponsorship levels, ranging from Conference Contributor (\$100) to Event Partner (\$10,000), are outlined below. For a complete list of benefits for each sponsorship level, please refer to the sponsorship grid.

#### Event Partner - \$10,000

Premier Event Partner

#### Speaker Sponsor - \$3,000 - \$5,000

Monday Morning (\$3,000 – Keynote I)

Monday Evening (\$5,000 - Keynote II is offered in conjunction with dinner)

Wednesday Morning (\$3,000 – Keynote III)

#### Meal and Reception Sponsor - \$2,000 – 3,000

Sunday Opening Reception (\$2,000) – **SOLD: Utah Office of Tourism**

Monday Breakfast (\$2,000)

Tuesday Breakfast (\$2,000)

Wednesday Breakfast (\$2,000)

Monday Lunch (\$3,000)

Wednesday Lunch (\$3,000)

#### Field Trip Sponsor - \$1,000

1. Walking Tour of Historic Downtown Park City and Chairlift Ride
2. Mountain Bike Ride on Park City's Historic Union Pacific Rail Trail
3. Olympic Park Tour and Bobsled Ride
4. This Is The Place Heritage Park
5. Antelope Island State Park
6. Young Living Farm and Nebo Loop Scenic Byway

Track Sponsor - \$750

1. Rural Tourism Development/Agritourism
2. Community and Regional Planning and Development
3. Economic, Environmental, and Social Impacts of Tourism and Recreation
4. Heritage and Cultural Tourism
5. Nature-Based Tourism: Ecotourism, Wildlife Enterprises, Adventure Tourism
6. Marketing and Promotion
7. Tourism Research and Evaluation
8. Tourism Education and Training

Break Sponsor - \$500

Monday AM Break  
Monday PM Break  
Tuesday AM Break  
Tuesday PM Break

Presentation Sponsor - \$150

Presentation topics will be finalized in March 2009 and will fall within the broad tracks listed above. There will be between 40 and 48 conference presentations.

Conference Contributor - \$100

Conference Contributors will be able to display literature in the registration area.

For more information, please contact Julie Fox, Sponsorship Committee Chair at [fox.264@osu.edu](mailto:fox.264@osu.edu).

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## NET 2009 Sponsors & Exhibitors



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The 2009 National Extension Tourism Conference  
has a sponsorship level that fits every budget and interest.

	Conference Contributor	Student Scholarship Sponsor	Exhibitor	Presentation Sponsor	Track Sponsor	Field Trip Sponsor	Keynote Speaker Sponsor	Break & Meal Sponsor	Event Sponsor
<b>Sponsor Benefits (Number Available)</b>	\$100 (unlimited)	\$? (unlimited)	\$150 (unlimited)	\$150 (48)	\$750 (8)	\$1,000 (6)	\$3,000 - \$5,000 (3)	\$500 – \$ 3,000 (10)	\$10,000 (1)
Complimentary participant registration (value \$300)		Student Registration			1	1	Speaker – 2 Speaker & Dinner - 3	Break – 1 Breakfast/ Lunch - 2	Up to 6
Option to provide literature for distribution in the registration area	X	X							
Colored ribbon on sponsor attendee name tags	X	X	X	X	X	X	X	X	x
Name/logo in printed conference materials	Name	Name	Name	Name	Name/Logo	Name/Logo	Name/Logo	Name/Logo	Name/Logo
Name/logo on conference website	Name	Name	Name	Name	Name/Logo	Name/Logo	Name/Logo	Name/Logo	Name/Logo
Name/logo on signage				Presentation sign	Track signage	At lunch pick-up & on shuttle	Podium sign	Break Area or Meal Tables	Signs placed throughout venue
Name/logo on banner					Group Banner	Group Banner	Group Banner	Group Banner	Solo Banner
Six foot table for your display			X		X	X	X	X	Near registration
List of attendees – email contact prior to conference can complete contact information post-conference			X		X	X	X	X	X
Option to provide insert for registration packets					X	x	X	X	X
Verbal announcement at the beginning and end of the session				X	All sessions in track	On shuttle & Tuesday breakfast	X	Pre & post break sessions	All sessions
Seating at the front of the room for special recognition							Up to 4	Up to 4	Up to 8
Opportunity to present 2-3 minute comments							Prior to presentation	Sponsored event	Selected events (3)
Recognition in pre and post-conference newsletters					X	X	X	X	X
Logo on conference materials bag									X
Other – Have an idea to make this event even better?	Let us know how we can work together to make it happen!								

For more information, please contact Julie Fox, Sponsorship Committee Chair at [fox.264@osu.edu](mailto:fox.264@osu.edu).

2009 National Extension Tourism Conference | The Yarrow Resort Hotel & Conference Center  
Park City, Utah, June 14-17, 2009 | Visit <http://extensiontourism.net> for more information